Power BI is business Intelligence tools/platform by well recognised organisation Microsoft.

It’s a cloud based self- service tool that mainly used by companies to perform data visualization and data analysis which in turn gives insights to business. Some of the common insights that business derives from this kind of powerful tools are, (w.r.t sales)

* Sales in particular geographical region
* Highest sale performing region, employee, dealer etc.
* Lowest sale performing region, employee, dealer etc.
* Most demanded product.
* And so on.

It used to perform Analysis on historical data by creating most compelling interactive data visualization.

The primary view of Power BI

* Report View
* Data View
* Model View

It offers connectivity with n number of resources, it’s like you name the resources and you can find it.

The best things about Microsoft Power BI, they keep on developing and integrating new features in power bi as far as possible.

The different versions of “Power BI” and their prices are listed below.

***1. Power Desktop Desktop – Free:***

Overview:

Power BI desktop is free application that we can install in our local computer.

It’s let you connect with plenty of data source, including live data source.

It mostly focused for learning purpose, has most of the features available likewise power bi premium but with certain limitation.

Limitation:

You can’t share your reports, dashboardswith your peers

Price:

Free

***2. Power BI Pro:***

Overview:

Power BI Pro is extended version of power bi desktop where user can share his/her reports, dashboards with other user.

Limitation:

Large scale application development is not supported.

Only 10GB space for data storage

Maximum size of individual dataset should be 1GB.

Price:

660 INR monthly per user.

***3. Power BI Premium:***

Power BI premium is an enterprise version which includes all premium features available in Power BI as well equipped analysis tool.

It includes large scale application development with power bi.

Limitation:

No Limitation as far as features is concern being an analysis tool.

Price:

3,30,190 INR Monthly price per dedicated cloud compute and storage resource with annual subscription

**>>> To understand detailed pricing and features availability in power bi with it different version , please visit below link.**

<https://powerbi.microsoft.com/en-us/pricing/>